





Advertiser:	DSCC
Product Desc:	issue
Estimate:	1780

**KLAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--		2			\$1,200.00		0.00				
3	8	09/18/12	09/21/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a	-TWTF--	:30	2	\$950.00	LV1	0.00	NM	2	\$1,900.00
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--		2			\$950.00		0.00				
4	8	09/18/12	09/21/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	-TWTF--	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
8 NEWS NOW AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--		2			\$1,000.00		0.00				
5	8	09/18/12	09/21/12	Ellen Ellen	CM	3-4p	-TWTF--	:30	2	\$1,600.00	LV1	0.00	NM	2	\$3,200.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--		2			\$1,600.00		0.00				
6	8	09/18/12	09/21/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p	-TWTF--	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
8 NEWS NOW AT 4PM & 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--		1			\$1,600.00		0.00				
7	8	09/18/12	09/21/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	-TWTF--	:30	2	\$1,700.00	LV1	0.00	NM	2	\$3,400.00
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--		2			\$1,700.00		0.00				
8	8	09/22/12	09/22/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
8 NEWS NOW AT 5PM-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-		1			\$2,500.00		0.00				
9	8	09/18/12	09/21/12	7-8p Rotator 7-8p Rotator	CM	7-8p	-TWTF--	:30	2	\$3,000.00	LV1	0.00	NM	2	\$6,000.00
ET/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--		2			\$3,000.00		0.00				
10	8	09/19/12	09/19/12	Wed 10-11p CSI	CM	10-11p	--W----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
C.S.I.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--W----		1			\$12,000.00		0.00				
11	8	09/18/12	09/21/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	-TWTF--	:30	3	\$2,500.00	LV1	0.00	NM	3	\$7,500.00
8 NEWS NOW AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--		3			\$2,500.00		0.00				
12	8	09/18/12	09/21/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	-TWTF--	:30	2	\$450.00	LV1	0.00	NM	2	\$900.00
LATE LATE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-TWTF--		2			\$450.00		0.00				
Totals													21	\$44,800.00	